Renovation concept approved

LISA LANDIS

News Editor

The Board of Regents approved in concept a plan to renovate and enlarge Lamkin Gymnasium during last Thursday's meeting.

The plan was proposed by President Dean Hubbard who asked permission to seek a funding package totalling an estimated \$5.6 million. This is to be funded by students, alumni gifts and state appropriations. The graph in-cluded shows the amount each group is expected to pay.

"There is an increased pressure on the gymnasium," Hubbard said. "It was built in 1959 with about one-third of the students we have now. The building is structurally sound, but out-of-date."

The plan, in part, is to create new entrances and exits, remodel the lower-level area, add new seating around the main playing floor and add a new addition to the north end of Lamkin which would reach the tennis courts.

We need to expand because of the increased involvement in intramurals. We have one court for basketball, but with so many games it is difficult to

provide access for intramurals," Hubbard said.

The expansion would create three basketball courts for intramurals and an elevated jogging track. The new courts would also be the site of concerts.

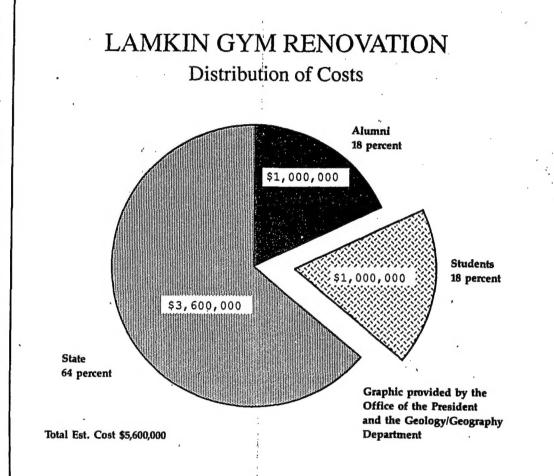
The front of Lamkin would be redesigned to include a round drop-off site, a coliseum-look with columns and skylights. It would also be handicap-accessible.

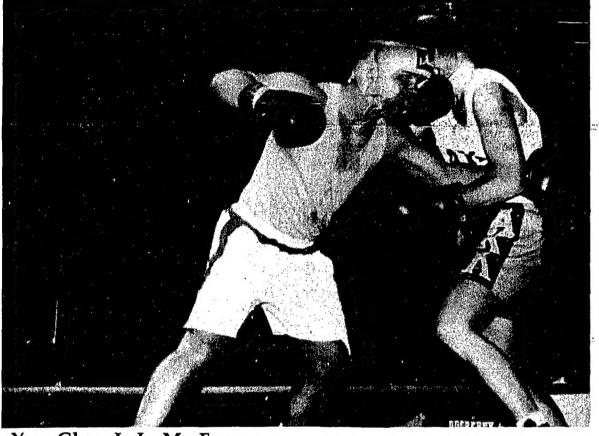
Funding for the project would include student involvement. Each student would pay \$25 a semester and \$15 during summer sessions for a period of three years.

Hubbard said that the architects said that Lamkin would not have to be closed. Work that needed to be done would be done "around the seasons."

According to Hubbard, stu-dents will tentatively vote April 17 to decide if they will participate. He also added that students would not begin paying until the project was finished. He predicted this would happen during the 1992-93 academic school year.

"This means that students See Lamkin, Page 6





Your Glove Is In My Face

Two fraternity students take it to the ring during Sig Ep's Fight Night Friday evening in Lamkin Gymnasium.

New member ioins Regents

SEAN GREEN Opinion Editor

The Board of Regents, in their monthly meeting held last Thursday, welcomed new member Frank H. Strong Jr.

Strong was appointed by Gov. John Ashcroft to replace board member Theodore G. Robinson.

One of the Board's first actions with new member Strong was to approve in concept the renovation and enlargement of Lamkin Gymnasium.

The Regents approved the request of President Dean Hubbard for permission to seek a funding package totalling an expected \$5.6 million for the

Hubbard's proposed funding package for the project includes a mixture of student fees, alumni gifts and state appropriations.

The board also decided to close Taylor Commons as a food service facility at the end of this semester. Dr. Phil Hayes, dean of students, said the proposal to close Taylor was an alternative to raising student contract prices. This would off-set rising food costs

brought about by an increase in the minimum wage. Hayes said the number of students dining in Taylor Commons was relatively low and that most students dine in the food service facilities of the J.W.

See Board, Page 6

Vhite Paper may exaggerated

TIMOTHY TODD **Editor in Chief**

Statements made concerning policies for professional media in the Student Senate White Paper dealing with alcohol-related advertising for campus media may have been al media. exaggerated.

The section of the White Paper on campus alcohol advertising released last week said, "In an attempt to model themselves after professional media, we encourage the campus media to draft a written count executive with the Kan-

policy regarding alcoholrelated advertising."

Darla Broste, chairperson of the subcommittee investigating alcohol advertising, admitted Wednesday that the group did not contact any profession-

Lisa, Hubka and Tom Vansaghi, co-chairs of the Senate Policy Committee, said they both assumed the professional media had written policies on alcohol advertising.

Mike Weas, advertising ac-

sas City Star, said that publication does not place any type of restrictions on the advertisement of alcohol in the paper.

"We try not to portray someone actually drinking, but that is left up to the advertisers themselves," Weas said. He also said he was not aware of any newspapers that placed any type of restrictions on alcohol ads or had any other policy except to accept the on alcohol advertisements. advertisements.

other newspapers. Advertising laws," Collins said.

managers and account executives at the Omaha World Herald, the St. Joseph News Press/Gazette and the Maryville Daily Forum all said their papers do not have any specific restrictions on alcohol advertisements.

Bill Collins, account executive at KYYS-FM in Kansas City, said that the station does not have any specific policies

"We just follow the guide-The situation is similar at lines of the liquor control

Laura Widmer, instructor of Mass Communications and Tower Yearbook adviser, said the student media is the same as the professional media.

"We don't 'attempt to' model ourselves after the professional media," Widmer said. "We have the same rights and responsibilities as the Kansas City Star. There is no model-

ing to it."
Widmer also said she feels it is up to the individual student media to create their own ad-See White, Page 6

Services provide commuters assistance

Editor's Note-This is the se- muters can link up their peres personal and academic services available.

EVELYN KOPP Contributing Writer

Northwest campus are commuters who drive each day to

One service that the Univertions throughout campus. sity has available to its coming modems by which com- pick it up."

dent commuters. This discuss- University's system by phone.

Dr. Jon Rickman, head of computer services, said, "The incoming modem is a challenging task to keep oper-Many students on the ational. It's not half as good as what's available on campus."

The Electronic Campus is attend classes. Northwest pro- also available for commuters to vides services to help these use on campus. There are students both academically computer labs with computers and with their personal time. available for use in many loca-

"Every student has a passmuter students is the opportu- word that gives them access to nity to use the Electronic Cam- the Electronic Campus," Rickpus. Northwest has 20 incom- man said. "They just need to

Passwords and information cond part of the series on stu-sonal computers to the booklets on the Electronic Campus are available through Computer Services in the Administration Building.

Another service available to commuter services is the Ala Dine Cash program. This program is for the off-campus student, faculty or staff member who finds it convenient to eat on campus.

Money can be deposited to their accounts in increments of \$25 which allows them to eat anywhere on campus anytime.

The University also has rooms available for students to rent overnight through the Housing Office in case of inclement weather.

Five rooms are available, one in each of the residence complexes, available for rent by commuters. The cost of these rooms is \$10 per night to be paid at the residence hall desk at the time of check-in.

Reservations for rooms can be made at the Housing Office in the Student Union. The rent includes bedding and towels and use of the residence hall restroom facilities.

Several places are available on campus for commuters to relax or study. One place is the television area in the Spanish Den of the Union. The second story rooms of the Union are

also open for students to relax or study.

The library has facilities for studying, both for groups and individuals. Also available in the library is the computer lab with computers and a printer for student use. The lab is open Monday-Thursday, 8 a.m. to midnight; Friday, 8 a.m. to 5 p.m.; Saturday, 11 a.m. to 5 p.m.; and Sunday, 2 p.m. to midnight.

The Cashiering Office will cash checks for students up to \$30. This is available to commuters who might not have time to get to their bank, but need money while in Maryville,

Newsbriefs

Packets available

This is the week for students to pick up their registration packets.

Seniors were to have picked up their packets Monday; juniors on Tuesday; sopho-mores on Wednesday; and freshmen today and Friday.

Those who have not picked up their packets in the Registar's Office are urged to do so as soon as possible.

Registration ends April 20.

MCCA holds forum

A forum with the three candidates running for the two Maryville City Council seats will be held tonight at City Hall.

The Maryville Citizens for Community Action is sponsoring the forum to be held at 7 p.m.

Some of the topics to be discussed at the forum will be parking, furniture in yards and student rental property.

This forum is open to the general public and participation is encouraged by the

Final presentation given

The president of the American Productivity and Quality Center in Houston, Texas, will give the final presentation of Northwest's Distinguished Lecture Series this

Carl Thor's appearance is sponsored jointly by the College of Business, Government and Computer Science, and the University's Culture of Quality project.

During his stay on campus, Thor will participate in the College of Business, Government and Computer Science's Executive-in-Residence Day.

At 7:30 p.m. Monday, Thor will deliver a lecture in the Mary Linn Performing Arts Center. There is no charge for this event.

Noon forums sponsored

The Culture of Quality project will be sponsoring noon forums during April.

'The Bottom Line of Ethics" is the title of the first presentation next Thursday. "Northwest's Recycling Project: Promise of the '90s" will be held April 18, and "Exploration of the Solar System: The Best is Yet to Come" will be held April 24.

All of the forums will be held in the University Club South in the J.W. Jones Student Union.

Lunch will be provided by using a meal or Ala Dine card. All others pay \$3 at the

Teachers' art featured

Artwork from elementary and secondary teachers from the four-state area will be featured during April in Northwest's Olive DeLuce Gallery.

The second annual Mid-America Juried Elementary and Secondary Art Teachers' Exhibition will open with a reception and awards presentation Sunday. The reception will be held from 1:30 p.m. to 3 p.m.

Fiction reading held

R.V. Cassill, writer, editor and teacher of fiction, will read from his works at Northwest in early April.

Cassill will speak at the J.W. Jones Student Union Ballroom Monday at 8 p.m. There is no charge for this event which is cosponsored by the Department of English and the University's Culture of Quality

A recipient of Rockerfeller, Fulbright, and Guggenheim fellowships, Cassill is professor emeritus at Brown University.

Inside

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Logo, graphic manual accepted by Cabinet

Staff Writer

A logo and a graphic standards manual stating the guidelines for the usage of Northwest's new logo have both been approved by the President's Cabinet.

The official use of the logo will begin Fall, 1990.

The new logo was approved by the President's Cabinet in February. The guidelines were approved last Wednesday.

The idea for a new logo was proposed in Spring, 1989 by Carole Gieseke, director of Publications, and Dale Montague, director of Enrollment Management.

The new logo was designed by Gieseke; Paul Falcone, assistant professor of art; and two Northwest art students, Brian Schendt and Rhonda Gates.

Gieseke said, "We wanted a logo that we liked well enough and had a quality image so that we could use it everywhere and the look would be consistent."

She also said that not having a consistent graphic image is NORTHWEST 1

one of the main reasons for

designing a new logo. She said they want the new logo to show the quality of the University.

Another goal, according to Gieseke, was to make the word "Northwest" the center of attention on the logo. "NWMSU" will no longer be used to represent the University.

The President's Cabinet passed a proposal that any organization with a University budget be prohibited to use the letters "NWMSU." Gieseke said the graphic identity committee does not feel the letters promote the quality image the committee desires.

"Northwest" is slanted to represent that the University is moving toward the future. The design around the tower is slanted for the same reason. The tower was kept as part of the design because it is part of

the tradition of the University, according to Gieseke.

She said, "The tower was the most recognizable symbol of the University on and off

A graphic identity committee was formed to do research about marketing and production of the new logo. The committee consisted of Bob Henry, Public Relations Officer; Montague; Chuck Veatch, director of Development and Alumni Services; Gieseke; Falcone; and Alica Valentine, student.

One of the goals of the committee was to keep the research and design within the talents of the University. Gieseke said that this saved the University thousands of dollars. The only cost to the University will be for the printing of the graphic standards



Hang It Up—The guidelines established for the use of North- the past. The logo new logo will focus the attention on Northwest's new logo will make shirts with "NWMSU" a thing of west and discontinue the use of abbreviated versions.

The offices held by Davis and

As president, Davis is respon-

sible for receiving updates from

the other officers on how their

tour arrangements are progress-

ing. She then compiles updates

into a monthly newsletter to send

Davis also makes the hotel

reservations and books the key-

note speaker for opening

ceremonies and another speaker

for Saturday's series of speakers.

Zimmerman handles publicity

to all the chapters of WIM.

Zimmerman are the only offices

that do not give tours.

Students elected, fill WIM positions

LAURA PIERSON Staff Writer

Two Northwest students have been elected to positions in a sixhome economics organization.

The organization's name, WIM, comes from the six states that comprise it: Wisconsin, Iowa, Indiana, Illinois, Michigan and Missouri.

Eileen Davis, senior, was elected president of WIM, the only home economics conference in the United States.

Kelly Zimmerman, freshman, was elected publicity chair of the organization.

Davis and Zimmerman were elected to their new positions

during the 1990 regional meeting held Feb. 22-24 in Chicago. Both returned to Chicago recently to plan next year's regional conference, which will be held next

Feb. 21-23 in Chicago.
Davis said the WIM regional meeting is a "career-oriented conference."

Each year the conference begins on a Thursday with opening ceremonies and a keynote speaker. On Friday, the group will tour Chicago; on Saturday, there will

be four guest speakers.
The tours of Chicago are given
by WIM officers in the areas of merchandising, foods and nutrition, hospitality, consumer affairs and family services. Members

select one tour they are interested in taking.
Davis said they tour establish-

ments where members could have potential careers and to speak with potential employers. Last year, Davis gave the foods and nutrition tour.

"We went to Michael Reese Hospital and viewed their dietetics department," she said. "We went to the Chicago Tribune's test kitchen and then to Bergoff's restaurant."

Davis said each officer is responsible for planning their own tour. They must contact the businesses and arrange the transportation which may be by bus, taxi or walking.

for WIM. She designs the posters and sends them to the member schools. She sends out the ballots for electing officers and the registration forms for the tours. Zimmerman is responsible for the theme of the conference.

She said next year's theme is 'Global Perspective and Needs

In keeping with that theme, the group hopes to book foreign students majoring in home economics or people who have worked overseas in the field as

See WIM, Page 6

AMA celebrates Marketing Week, schedules events

LAURA PIERSON Staff Writer

Northwest's Chapter of the American Marketing Association has been celebrating Marketing Week on campus this week.

The theme for the week is "Making Marketing Magic." Special events for the week included a faculty breakfast, guest speaking engagements by Northwest alumni and a banquet.

Jim Walker, special appointment to the Marketing/Management Department, said, "It is one week where we try to draw attention to marketing. We have events scheduled that focus on the marketing

A banquet to conclude Marketing Week will be held campus Wednesday. tonight at 6:30 p.m. at the A&G Steakhouse in Maryville. High-

" Date and hour

lights of the evening will include the announcements of AMA's outstanding member and the AMA scholarship winner.

Also to be announced is the Teacher of The Year" award. The AMA chapter members choose a teacher from the Marketing/Management Department to receive this honor.

Faculty from the College of Business, Government and Computer Science, were served coffee, doughnuts and orange juice on Monday by AMA members.

Walker said the breakfast was an "opportunity for AMA to say 'thank you' to the faculty." Three alumni from the

Northwest Department of Marketing/Management spoke on

See AMA, Page 6

Applications are now being accepted for the following positions at the

♦NORTHWEST**♦** Lissourian

Editor in Chief Managing Editor Sports Editor News Editor Features Editor Photography Editor Design Director Darkroom Technician Copy Editors (2) Ad Sales Director Class/Cir Director Ad Sales Reps Opinion Editor

* The Editor in Chief and Managing Editor positions include a fuition scholarship in addition to salary.

** A faculty committee will select the Editor in Chief and Managing Editor.

Applications may be obtained from Mr. Richard Northcutt, Missourian adviser, 236 Wells Hall, or secretary of Mass Communication Department in 234 Wells Hall.

APPLICATIONS DUE APRIL 5 AT 4:30 P.M. IN EITHER OFFICE

Interviews for Editor in Chief and Managing Editor will be April 9-13. Other positions will be April 16-20.

çanışıyışıyışıyışıyışıyışıdı karısının işəti (otili) ili karı

NOW HIRING



Classes meeting for the first

•Competitive Wages and Benefits

• Many shifts available from open to Close

For exact details, apply in person at McDonald's.

FINAL EXAMINATION SCHEDULE **SPRING SEMESTER 1990**

Final Exams begin at 7 a.m., May 7, and end at 6 p.m., May 11, 1990

Chemistry 113, 115, 117 & Physical Science 103 &183... 4:00 Tuesday..... Government 102 9:00. 9:30. or 9:35 Tuesday

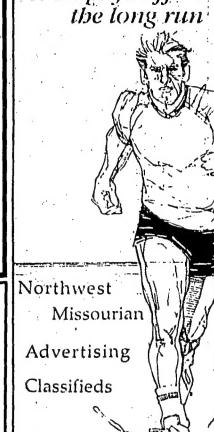
NOTE: All sections of Chemistry (Lab) 113, 115, and 117...... Physical Science (Lab) 103 and 183..... Biology 102..... Government 102.

Night classes will test on the regularly scheduled night during final exam week.

The faculty handbook requires all facility to follow the linal examination schedule. Any exceptions must be approved by the Vice President for Academic Affairs

Northwest Missourian A new look from an old friend

It all pays off in





Browns SHOE FIT COMPANY

Northwest Missourian Pinion

<u>o u r</u> VIEW

Involvement

Students have chance to voice opinion

A chance to be involved with the decision-making process at Northwest is coming soon.

At a recent Board of Regents meeting, President Hubbard had a proposal approved in concept concerning renovation and enlargement of Lamkin Gymnasium.

Student Senate will be sponsoring a vote, set for April 17, for the students to decide whether or not they wish to involve themselves in funding the project.

If the students vote yes, they will be endorsing an additional fee for students enrolled in the 1992-93 academic school year, which is when Hubbard predicts the re-opening of Lamkin.

One of the problems is that, while students, alumni and state appropriations will be used to fund the project, Maryville citizens are not asked to help foot the bill, even though they have free access to the facility.

If the students vote no, however, they will continue to be crowded out of the basketball court used for intramurals and for regularly scheduled games.

We are not necessarily pushing for one side or another. Instead we are pushing students to participate in this rare opportunity to decide something for themselves.

It is always so easy to complain about the problems on campus, with administration and with policy, but does anyone do anything about it? Not really.

We ask the student body to think about this very carefully, for you are deciding for one-fourth of the people already here and for students in the future.

Those who do not vote lay the burden on the few who will vote. This is an opportunity to have a direct effect on what happens at Northwest. So do it.

Misleading

Errors in Advertising White Paper found

If the Student Senate White Paper on alcohol advertising was for a class, the Senate would be in serious trouble.

After almost seven months of work, the Senate presented the administration with a finished project that lacked thorough

The paper reads: "In an attempt to model themselves after professional media, we encourage the campus media to draft a written policy regarding alcohol-related advertising."

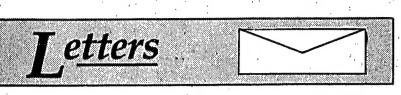
The Missourian talked to advertising executives at several me dia outlets. Within about two hours, the Missourian discovered that most professional media do not have a specific policy for alcohol advertisements.

The Senate admits it did not talk to members of the professional media, but did visit several Missouri universities to discuss various aspects of the White Papers. Only one written policy on alcohol advertising was given to the Senate-hardly something to base an opinion on.

The Senate failed in their responsibility to the students and administration. A few people formed an opinion, wrote a policy recommendation, and tried to pass it off as the views of the professional media.

We urge the administration to disregard recommendations based on inadequate research. We agree with the Senate that the campus media should be governed by the same policies and standards of the professional media. What the Senate needs to understand is that we already operate under those standards.

Student Senate tried to do something good, and for that we give them an A. However they get an F for the finished product.



Role of mother applauded

Dear Editor,

We were saddened by the Missourian's Our View (March 1) column which stated "...the days of baking brownies for the children...and wiping runny noses are slowly coming to an end as women discover and expect their true potential to shine."

This seems to be quite a slap in the face to those women working at home as mothers caring for their families. It is truly a shame that under the guise of equal rights, the role of the mother-probably the most important role in society, and one, we might add, that men are not qualified for-is looked down

upon as a waste of potential.

We salute and applaud those women who may have discovered their potential shining brightly while baking brownies and wiping noses. Perhaps someday it will be realized that equal rights do not mean the denial of our differences but the

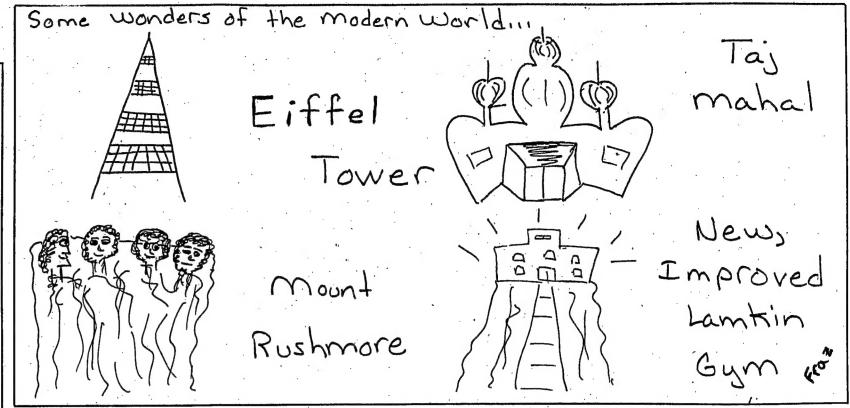
glorifying and respecting of such.

Although realizing the Missourian is not a theological publication, we also would like to take issue with your explanation in an article concerning St. Patrick's Day (March 15) of the Christian view of the Trinity.

The Orthodox Christian view of the Trinity is not a polytheistic view of "three Gods in one," as you stated, but rather a monotheistic view of one God who has revealed himself in three persons-the Father, the Son and the Holy Spirit-and these three persons are the one God.

Nor is the Triune God merely "a mystery accepted on faith by Christians," but a doctrine clearly established in God's holy word, the Bible.

Sincerely, Anita and Martin Nish



bum warnings violate

KATHY BARNES Staff Writer

"Warning: May contain explicit lyrics descriptive of or advocating one or more of the following: nudity, satanism, suicide, sodomy, incest, beastiality, sadomasochism, adultery, murder, morbid violence, or any deviate sexual conduct in a violent context, or the use of illegal drugs and alcohol. Parental Advisory.

This is the warning Bill 1406 will carry, posing a serious in-fringement on the First Amendment rights provided for us in the Constitution. It was drafted by Legislator Jean Dixon and has been dubbed a deliberate step towards a new kind of com-

The bill is divided into six sections which call for even more music censorship by the state.

The bill states that a large, fluorescent yellow sticker with the warning cited above in bold black print will be placed on the front cover of compact discs, records and tapes containing such material.

would be on the cover of the album, not the cellophane wrapping. The state will determine which tapes receive this outrageous sticker.

The album cover, considered art by many, cannot be displayed in stores if it receives the warning-unless the offensive words or pictures are blocked out with opaque wrapping. It is a class A misdemeanor for anyone to display what is deemed offensive. Following offenses are classified as class D felonies.

"How can paintings of wars and nude people be displayed in museums and college campuses, but album cover art work must be covered? Music is art," said St. Louis Tommy Trog, correspondent.

This sticker is more offensive to the average listener than any lyrics contained in the album, but I do believe a ratings system could be a good idea if they are equivalent to general movie ratings (G, PG, PG-13, R and X).

Some albums are demented and offensive. There are a lot of Take note that this warning psychos out there, but the yellow sticker is too general and could give false ideas to the person considering buying it.

I also believe that once you buy the album, it is yours. The sticker should serve solely as a warning. I don't believe you need to be warned after you own the album and are fully aware of its contents. For this reason, the sticker should not be placed on the cover.

One section of Bill 1406 states that anyone under 18 whose parents return a record within 10 days of purchase will be given a full refund regardless of whether or not it has been opened. This bill acknowledges that by law, parents are supposed to know what is best for their kids.

If this is allowed, kids could easily copy the album onto a tape and have their parents return the original, unknowingly, for a full refund.

Yet another section gives people the right to sue the performers or producers of recordings that provoked them to act irrationally. If the person is a minor, the action may be brought about by a parent or a guardian.

Good grief. Music does not bring about an altered mental state. Like everyone's favorite egg commercial..."this is your brain, this is your brain on rock-nroll...get the picture?

The final section of the bill might be funny if it were not so serious. Those bands whose records get the stickers of warning would have to prohibit _ minors from attending their concerts.

When you go to concerts do you ever consider the average age of the people there? Can you imagine no more Metallica or Megadeath? No more Guns-n-Roses or Bon Jovi?

These bands are not going to play for empty auditoriums in Missouri.

This bill of blatent a cannot become law. We can help, and we can stop it. Please write your congressman if you have feelings about any part of Bill

Freedom of expression, freedom of art...that is what it is all

Campus Hero offers more tips

It is once again time for students to make a trip to the Administration building and pick their packets preregistration.

Only those students who will not be coming back to our fine institution next fall are spared with having to deal with this nightmare. Your Man doubts they will have to deal with any painful withdrawal symptoms because of it.

Your Hero is not one of those people who likes to stand in line for any reason. Waiting in line for a meal, at Wal-Mart or at a rock concert is different because you

get something you want out of it.
But what do you get for standing in line for preregistration packets? Your Man will tell you what you get.

Hassles heaped upon hassles, that is what!

Every student who has been here more than a semester knows what Your Campus Crusader is talking about, and there is nothing short of medication that will make the process any less of a drag.
With this in mind, Your Model

of Student Concern has decided to offer a few tips on surviving the whole ordeal.

Tip one involves selecting

classes. This process is perhaps they are the travel brochures of the most grueling and unthe academic world. They would trouble of standing in line for an pleasant of them all. There is always the fear that if it is not done correctly, the consequence will be an entire semester with a schedule from hell.



while selecting classes, sit down in your favorite place to study, be a desk, couch, laundry room or street corner.

Remember to have plenty of refreshments, junk food and other stress relievers available, in case of an emergency. Then get your catalog and transcript, take a deep breath and begin. It is usually a good idea to get rid of at least one general educa-

tion requirement a semester. They are harmless, for the most

Then, if you have a major, look it up and begin looking for the easiest classes. However, do not rely on the course descriptions provided by the catalog to determine if a class is easy.

Beware of class descriptions;

lead you to believe every class. listed is fun, exciting and perhaps even worth attending.

But do they indicate that there might be a chance the instructor does not speak English, or bother to mention the fact that there may be 12, 25-page research papers assigned? Of course not-it would be bad business.

Some experts feel it is best to spread classes out over the whole day, because after sitting through five lectures in a row, the mind tends to forget most of what it

This may be true, but what the experts do not consider is the agony of sitting in an 8 a.m. Monday morning class or the pure torture of meeting your friends on their way out to the lake as you walk to your 3 p.m. Friday class.

Tip two is easy. Once you have your schedule all filled out and the course numbers meticulously written down, wad up the whole mess and throw it away.

You will have to do this anyway when you go in to preregister and discover all the classes you have chosen are closed. You

If you have a good adviser, he or she may help you make sure you are taking all the classes you need to graduate. If you do not, have your checkbook ready because you will probably be spending another semester in the Ville to take a two-hour course you somehow over-looked. The catalog is full them.

On the remote, remote offchance that one of the classes you want is closed, do not panic. There is always the chance that you can petition to get enrolled. Of course, this is only for those who have an extra eight hours of spare time and really enjoy the social nuances of standing in line.

Your Hero has only one other tip for surviving preregistration. Do not let yourself get stressed. If 8 a.m. is the only time you can get a class you need, remind yourself how painless it is to skip

If you stand in line for a month and find out you do not have the correct forms, try to find humor in the situation. If that fails, a simple hand gun works

Northwest Missourian Northwest Missouri State University

The Northwest Missourian is a weekly laboratory newspaper produced by students of the University's Department of Mass Communications. The Missourian covers Northwest Missouri State University and issues that affect the university. The Missourian editorial board is solely responsible for its content.

Timothy Todd	Editor in Chief
Lisa Landis	News Editor
Pat Schurkamp	Assistant News Editor
Gene Morris	Sports Editor
Sean Green	
Susan Campbell	Copy Editor
Heather Newman	Copy Editor

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Suzan Matherne	Advertising Assistant		
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Kent Barthol	Sales Representative		
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Ann Schilter.....Sales Representative

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Richard Northcutt......Adviser

EDITORIAL POLICY

It is the policy of the Northwest Missourian to accept and publish letters to the editor and guest' editorials. The editors of the Missourian do, however, hold the right to edit or refuse such articles.

Letters to the editor must be signed and include the author's phone number and local address. The address and phone number will not be published; they are used for verification purposes. There is

a 250 word limit for all letters. Guest editorials must have a byline and must also be accompanied by the phone number and address

for verfication purposes. The reader's representative is JoAnn and she can be reached at

562-1224.

Features Missourian

Crew vital to productions

JENNIFER DUNLOP Staff Writer

The actors and actresses take a final bow, and the crowd applauds as the curtain goes down. It was a fascinating play. The characters were portrayed superbly and not a line was forgotten, but that was not all. There was something else, something not so obvious which made the play come alive..

Credit for that special aura can often be given to the technical crew, who many times is not thought of by the average audience as being as important as the actors and actresses them-

Jack Parkhurst, technical director of the recently performed "You Can't Take It With You," explained that there are four divisions of labor in the theater industry: acting, directing, the producing and technical work, which Aristotle called "the

He continued by elaborating

on just what "the spectacle" includes.

You see a setting of some kind; you see lighting; you see make-up; you see costuming; you see props; ...anything the audience sees, hears or smells in some environmental theaters."

The number of people on the technical crew is different for each show. For example, "The Lion in Winter" required the labor of many more people than did "You Can't Take It With You," and Northwest's upcoming presentation of "Hair" will take even less people because the actors and actresses are doing much of the technical work, according to Parkhurst.

Approximately 45 people put together "You Can't Take It With You" and, in the 10 weeks of construction of the set, about 1,350 hours of work were put in, Parkhurst said. Workers included some volunteers and a few paid students, but most were from various theater classes at North-

Faculty Forum

A weekly look at Northwest faculty and administrators

from Iowa State University.

viser Tower yearbook

Name: Laura Widmer, instructor of Mass Communications, ad-

Education: Bachelor's degree from Northwest, master's degree

Person she most admires: "Linda Puntney (assistant director of

student publications at Kansas State). I have tried to model my

teaching, advising and work ethics after her; she was my teacher

Advice to students: "Take your education seriously. College is not

only a time to develop socially, it's a time to figure out what you

are going to do the rest of your life. Students need to take each

class as if it is on-the-job training, because in a lot of aspects it is."

Greatest accomplishment: "My greatest accomplishment was

when my students nominated me for outstanding yearbook

west, such as Theater Sets and Props, which requires 50 hours of theater work from each member.

The shows at Northwest are run strictly by the student staff, which for "You Can't Take It With You," consisted of eight people, Parkhurst said. The master of the set is the stage manager, who sits at a desk stage left.

"The stage manager literally owns the show. Once the show opens, the stage manager is law; he calls the show. In other words, he says 'five minutes till places,' 'curtain fly' and 'light cue number one."

Another person indispensible to the production is the flyman, or the one who operates the curtain. In the Mary Linn Performing Arts Center, the flyman stands on a platform stage left and above the stage manager, with whom he communicates via headsets.

Also backstage for "You Can't Take It With You" were three property people who kept track of props and handed them to the actors and actresses when necessary. This job is not as easy as it may sound, according to Park-

"Props are incredibly difficult to do," he said. "They're incredibly difficult to find, to build, to make and then to keep organized."

Backstage with the property people was one dresser, who helped with quick costume changes.

Above and behind the audience is the light booth, where the sound technician and the lightboard operator sit.

Parkhurst said, "The sound technician is responsible for all sound, which means sound effects, pre-show music-any sound that is amplified. The lightboard operator is responsible for the lights-when they go up, when they go down and See Crew, Page 6



I Feel Pretty-Members of the cast of "You Can't Take It With You" get prepared for a performance. Make-up is just one of many things behind the scenes.

Professor selected to participate in music studies group overseas

MYLA BROOKS Staff Writer

A Northwest professor may spend a summer in Graz, Austria.

Dr. Stephen Town, assistant professor of Music at Northwest, has been selected to participate in the American Institute of Musical Studies this summer.

AIMS has existed for over 20 years. Since 1969 they have sponsored the Summer Vocal Institute in Europe.

Town has been given the opportunity to participate in a twomonth course of intensive study, committed to the highest standards of training for performers at the international level.

Town said the Summer Vocal

Institute also has several different programs such as the concert studio institute, the opera institute, the orchestra and the keyboard institute.

AIMS accepts written application of international faculty and staff of over 90 artists, teachers and working professionals. After screening applications, those selected have an extensive interview, recital/audition and examination of their portfolios of performance.

"I was elated; it is an honor to be selected," said Town on his selection to AIMS.

At the request of AIMS, Town will perform several recitals in Austria and Italy. His presentations will include the "Songs of the Late Years" by Ernst Krenek and "Romances from Tieck's Magelone" by Johannes Brahms.

If Town accepts the invitation, and work.

he will be involved in a curriculum of extensive work on vocal technique, diction, musical and dramatic preparation for performing, as well as appropriate literary and historical studies.

"I will study the history of Austria and Germany from a cultural standpoint. I will also be involved in intensive German language classes and German lyric diction classes," said Town.

Town is considering the AIMS invitation, but is uncertain whether or not he will accept. "I don't know. I have several opportunities to consider. I also have private responsibilities because my father is ill. My decision depends on his health situation,"

If Town does not accept the AIMS invitation he will stay here and do independent research

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Wednesday, April 18 Northwest's Recycling Project: Promise of the '90s Dr. Robert Bush, Vice President and Director, Applied Research

Tuesday, April 24 Exploration of the Solar System: The Best is Yet to Come Dr. Jim Smeltzer, Professor, Chemistry and Physics

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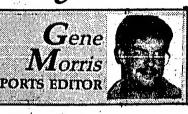
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Sports Northwest Missourian Parts Northwest Missourian



The baseball season is almost upon us again. Every major league team has visions of a "fall classic" finish which only two will achieve.

Fans in Chicago even think that this is definitely the Cubbies' year, but so was last year and the three decades before

The Cubs might challenge the leaders in the National League Eastern Division, but anything more than that is just

wishful thinking.
The National League Eastern Division is not going to have much of a pennant race this

The Cubs still do not have the necessary pitching to emerge as champions and the Mets have lost two key team leaders in Keith Hernandez and Gary Carter.

The Mets' pitching is solid with Dwight Gooden, Frank Viola, Ron Darling and Sid Fernandez. The Mets' pitching should keep them close in the pennant race, but it is not going to be enough to make them

The Cardinals are not picked by many to win the division, but it looks like it is going to be their year. They have solid pitching with Joe Magrane and a chance in the playoffs. Jose DeLeon, but stil lack depth in the other starting positions.

The key to their success is go- set for October.

ing to be the effectiveness of Greg Mathews, John Tudor and Danny Cox. Todd Zeile, the favorite for the National League's Rookie of the Year, should give the Cardinals someone solid to bat behind Pedro Guerro.

The National League Western Division is going to come down to whose pitching will last the longest. The division has teams with productive hitters, but none of them have a really

strong pitching staff.
A "fall classic" is not likely for the Giants, but their offense should be strong enough to carry them to the top of the division with Will Clark and Kevin Mitchell.

The American League Western Division will have the best pennant race in baseball. The Angels, Athletics and Royals all have a good chance to win the division.

Even though the Athletics are the defending World Champions, the Royals look like the team to beat with Cy Young pitchers Bret Saberhagen and

Mark Davis. The Royals are very strong offensively as well with Bo Jackson, George Brett and Danny Tartabull.

The American League East is going to be a battle among the hitters because the pitchers just are not there. The division should come down to the Red Sox and the Bluejays, but neither team will have much of

It looks like another Interstate 70 World Series is going to be

Anyone's ballgame 'Cats tennis claws to 9-1

Sports Editor

The Bearcat tennis team improved its record to 9-1 by defeating Emporia State in Óverland Park, Kan., Tuesday afternoon. The Bearcats defeated Empor-

ia State 7-2 and Johnson County Community College 5-1. The results from the contest

against Johnson County do not count because community colleges are not eligible for inclusion in NCAA Divison II records.

The Bearcat tennis team upset 16th ranked Valdosta State with a come-from-behind victory in Martin, Tenn., Friday.

Valdosta took a 3-0 advantage in the dual match leaving the Bearcats, ranked 18th in the NCAA Division II pre-season polls, little room for error.

Valdosta increased the advantage to 4-1, needing only one more victory to win the dual match.

Rafal Wojcik started the Bearcats' comeback, winning his match over Valdosta's Bob Donaldson by scores of 4-6, 6-3 and 6-3. The Bearcats kept the pressure on Valdosta in the doubles matches.

Northwest's Lucho Orellana and Rob Pekar defeated Eric Anderson and Ben Block by scores of 6-4 and 6-4. Ionas Norell and Lalo de Anda tied the dual match at 4-4, winning their doubles over Jay Hadrick and Bob Donaldson by scores of 6-3 and

The Bearcats Wojcik and Mike Berger won the third doubles match by scores of 7-6, 6-7 and 6-4 over Valdosta's Mark Stewart and Jonathon Lockridge. The win gave the 'Cats the dual match victory, more than seven hours after it began.

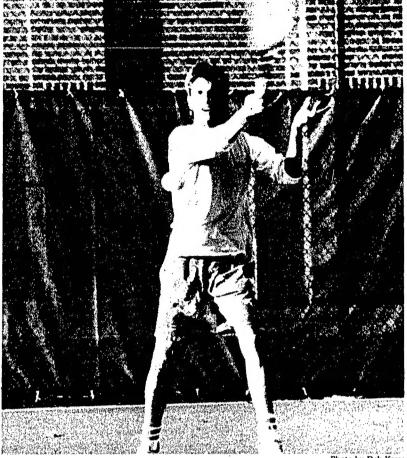
Pekar said a lot of the credit had to go to Wojcik and Berger for their performance.

"I know they were both nervous, but they both came through for us. Everyone has a game where they are in what I call the 'zone.'

"Rafal had that kind of a day," he said. "It is where the player can do no wrong. He would hit the ball with the frame of the racket and it would land in. It was just incredible."

Northwest tennis coach Mark

See Tennis, Page 6



On Your Toes-Bearcat Rob Pekar returns the ball towards his opponent during practice. Both of the tennis teams at Northwest are ranked 18th in the pre-season polls.

Officiating intramurals pays; job not as easy as it seems

JOHN RIGGS Contributing Writer

Officiating an intramural game is something many Northwest students do to earn extra money

in their spare time.

as it seems.

Although it may seem like an easy task for many, officials will agree that it may not be as easy

"Sometimes there is more to these games than meets the eye," Jackie Hoover said. "Some of these people take the game pretty seriously. I know for a fact that some people take these games pretty seriously."

While most students compete in intramurals for fun, there are those that take the competition to another level.

Mike Hodges said, "I have seen all sorts of stuff. I've been doing games where fights have: broken out. It can get pretty ugly.

"If you are going to do this, you really need to know exactly what you are doing," Hodges said. Players hate nothing worse than someone who doesn't know the

There are certain qualities that come in handy for being an offi- See Intramurals, Page 6

cial of intramurals with many players taking the game so seriously.

"I think the thing that helped me the most was the fact that I participated in a lot of sports in high school," Hoover said.

 \overline{I} know the rules and try to be as fair as I can, but you also have to learn that some people are never going to be happy with anything.

"Those people need to officiate a couple of games themselves before they pop off," he said.
The problems with the players

are not the only pit falls of officiating an intramural game of

any type.
"Sometimes it just gets boring," Hodges said. "If you do two or three games a night it gets old. Sometimes I find myself nodding off, or not paying attention."

Hodges is not the only official

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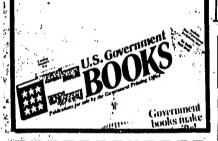
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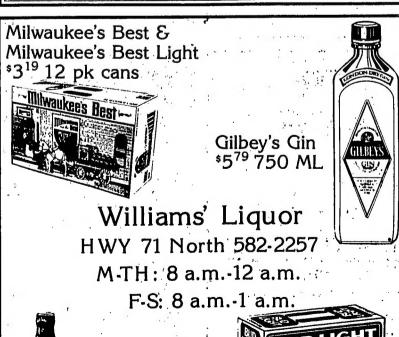
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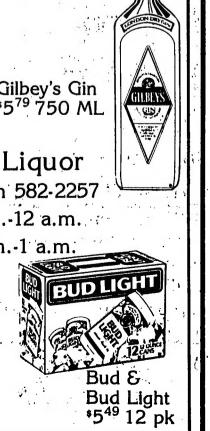
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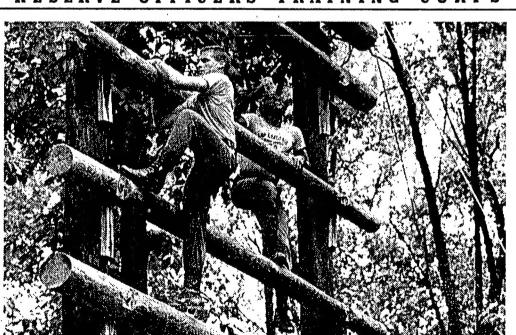
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Jones Student Union.

Modifications and enlargement of dining options in the Union are planned before the beginning of the 1990 fall semester.

Student Senate President Jamie Roop, as well as senators Lisa Hubka and Tom Vansaghi, presented the Senate White Papers concerning University alcohol policy to the Regents.

Paul Falcone, assistant professor of art, and Carole Gieseke, director of publications, presented a new Northwest logo to the

The new logo is designed to visually communicate an image of quality, provide focus that directs attention to the word

Intramurals-

officiating has an impact on the

type of job he does.
"I have to agree with Mike

(Hodges)," Hoover said. "If you

do too many games a night or a

week, then it shows. You start

missing calls and getting in

Despite some of the difficulties

"Well, to be honest, some of

these people have never played

WIM----

speakers for the 1991 conference.

associated with being an official, there are some lighthearted mo-

ments as well.

"Northwest," be flexible, attractive and easy to manipulate and reproduce.

The logo is also intended to create a more positive name recognition among students, prospective faculty, distinguished guests and legislators, Gieske said.

In other business, the Regents named Dr. William Trowbridge, professor of English, a Distinguished Professor.

Trowbridge is only the fourth Northwest faculty member to be honored as a Distinguished Professor by the Regents. His nomination came from Dr. Robert Culbertson, vice president for academic affairs.

The Board also granted tenure to Dr. Charles Fry, associate professor of Geology/Geography, who has been a Northwest faculty member since 1981.

Rank promotions for five faculty members were also approved by the Regents.

Those receiving promotions were Dr. Michael Graham, educational administration; Dr. David McLaughlin, government; Kenneth Nelsen, art; and Dr. Stephen Town, music.

Nicole Rowlette, a sophomore at Northwest, was appointed as Student Representative to the Board by Ashcroft. Rowlette replaces senior Leon Sequeira.

Crew-

what they look like.

Parkhurst said he was pleased with the set for "You Can't Take It With You" and it was unique in that it was built almost entirely from used materials.

"We practically built this set from scratch. We built it from what we had in stock, very old flats and materials that have been around and used in other

"On a positive side," he continued, "I think it's good for the students involved to know that they can do that. On the negative side, it cheats the students out of learning how to put something together and to get a really good, clean finished product."

Tennis

Both feel the experience as officers of WIM will help them as they pursue careers in their field. Rosewell said, "It was the Zimmerman said it has taught greatest weekend in my life in 10 years of college coaching. No

her organization and communication skills. Davis said, "We are here to

learn, get experience and meet new people. This is probably one of the best things I can do professionally while I am still a

Davis is a foods and nutrition major. She would like to work for the Dairy Council, visiting schools and discussing nutrition.

Zimmerman is majoring in merchandising of textiles, apparel and furnishings. She would like to go into residential

Their WIM advisor is Dr. Ann Rowlette, associate professor of Home Economics at Northwest.

who thinks the amount of like watching a game where people don't take things so serious. You get some real characters

"The funniest part for me is doing a game where you have some clown who has never committed a violation of any kind in his life. You know, the guy that assaults a man during a basketball game, but claims he never touched anyone," he said.

Hodges and Hoover both agree that their love of sports has kept organized sports in their lives, them and it shows," Hoover said. "I, year. them officiating the games this

doubt, it was the greatest come-

The Bearcats proved to be too

"The mark of a good team is

strong doubles," Rosewell said.

"We have never had that at

Northwest. We have always been

strong in the singles, but this year we are strong in the dou-

Rosewell said the victory builds

confidence in the team. He also

said the Bearcats are starting to

come together more as a team.

The Bearcats split six of the sin-

much for Valdosta in the doubles,

back I have ever seen."

winning all three.

bles, too."

gles matches with North Alabama, but took two out of three in the doubles for a 5-4 victory.

The Bearkittens, ranked 18th in the NCAA Division II pre-season poll, fell to Valdosta State, ranked 13th in the poll, by a score of 5-1. The loss evens the Kittens record

The rules being follwed in Martin, Tenn., ended the 'Kittens match against Valdosta when the college got their fifth point.

The Bearkittens' next home action is today against the University of Missouri-Kansas City at 2 p.m. The Bearcats play at home Saturday against Drury College at 11 a.m.

would be paying for \$1 million, alumni would pay for \$1 million and the state would pay for \$3.6 million. But if the students vote against this, the state will not appropriate \$3.6 million. They want proof that the students are be-

Lamkin —

hind this. After all, it is for the students," Hubbard said. As representatives of the student body, Student Senate was at the board meeting and is not taking a stand on the issue. Keith Winge, vice president of Student Senate, said their job is to pro-

vide information so students can make informed decisions. They will be sponsoring the election on April 17. Hubbard said he proposed the

funding package based upon what other schools have done. Dr. Robert Foster, interim president at Southeast Missouri State University, also used a funding package.

He said that for their facility, the Show-Me Center, they needed \$16 million to build the building from scratch.

The students agreed to pay a sum totalling \$3 million, the city paid \$5 million and the state paid for \$8 million.

Greg Onstot, vice president for University Advancement at Southwest Missouri State University, said their University also used a combined funding package.

"The Hammons facility was opened in 1976, funded by \$5.5 million. One million was given by John Q. Hammons, whom the facility is named after. The student government put this in front of the students who agreed to pay \$30 a semester and \$15 for

summer sessions. We did not receive state help," Onstot said.

He also said that if the students would have voted no, the facility would not have been built.

One difference between the two schools is that Southwest's facility is not available for daily usage for Springfield residents. but Lamkin is available to Maryville citizens.

When asked why Maryville citizens were not included to help fund the project, Hubbard said it might come to a point where many things would be scheduled and the students would not get to use the facility, which he said is for the students.

Hubbard said raised ticket prices to games and concession stands are possibilities for funding from the Maryville citizens.

White-

vertising policies.

"I don't want to see that (policy) dictated from the Administration. Since we are professional media outlets, the University and Senate can rest assured that it will be handled in a responsible fashion," Widmer said.

The White Papers cite an example from the University of Missouri-Kansas City which says that alcohol advertising should not encourage any type of alcohol abuse or emphasize quantity and frequency of use.

The White Papers also suggest the use of disclaimers on alcohol advertisements similar to the Surgeon General's warnings currently seen on tobacco. advertisements.

Both Broste and Vansaghi said they did not see this as a form of censorship against advertisers, but responsibility on their part.

Vansaghi said he had not seen any unresponsible advertising in the campus media.

Claims made about student participation in the research of the White Paper's may have been misleading, according to students in the Mass Communication Department.

Broste said the research group for the White Paper on alcohol advertising in campus media met at least three times, and representatives from all campus media were invited.

Skip Cox, White Paper representative for KNWT, said he received word of the first meeting two days after it had been

"(For the second meeting) someone tried to call me and left a message that said the meeting was at 4 p.m. that day. I was unable to attend," Cox said. He added that his onlypart of the research was when Broste asked if there was a specific alcohol advertising policy.

Stephanie Frey, who was the Tower Yearbook representative to the committee, said she felt she was only a "token" representa-

Frey said she was informed of two meetings of the group. At one of the meetings a representative suggested that she and Missourian representative JoAnn Bortner comply with their suggestions. Frey said she told them that was against the rights of the

"We were told to find laws that supported what we wanted," Frey said. "Darla (Broste) tried to press us to agree to cooperate if there was a new policy."

Broste said that the members of the group were very helpful and that she wanted them to get as much information as they could.

Frey said she and Bortner motioned to table the research until second semester since the work was being done over finals week, but said that after the second meeting she was not contacted about any further meetings.

"I thought we would be involved in the writing," Frey said. According to Vansaghi, he and Hubka wrote the actual White Papers from outlines given by each sub-committee chair.

Broste said it was never planned to have the media representatives participate in the writing, but that she did ask for their opinions on the topic.

The speakers were Larry Franzen, Kansas City, director of retail administration for Commerce Bancshares, Inc., 1983 graduate of Northwest; Vica Vaal-Kerns, Overland Park, Kan., director of marketing research for Inter-Tech Publishing Corporation, 1980 graduate; and Mark Reavis, Kansas City, production

manager for Unitog Rental Services, 1982 graduate.

Walker said they were asked to speak on how marketing influenced their careers and how they use marketing in their dayto-day work.

He added that guest lecturers allow students to become familiar with potential employers and serve as role models for what the students can achieve.

Walker said Marketing Week is a good experience for members of AMA. They are responsible for coordinating the events and scheduling guest speakers.

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-The Gang

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PEANUT,

You're such a sweetheart. I hope you stay here this summer.

-Tap Shoes

What's up man? See you over Easter weekend I guess. Don't party too much at BC now. Your brother, Gene

PEANUT,

We were going to think of something clever to say, but Green Nut was busy talking to Ralph on the big white phone.

PUNKIN,

I'm going to miss you lots this weekend! Hopefully it will

go by fast!

Love, Bumkin

KAREN,

Watch out for those moving lofts!! Ha! Ha!

-Your Roomie

LENOX DUDES, Only six weeks left until the good old summer time. Hope

-B.S.

BRANDON,

to see you around.

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RICHARD, Thanks for everything. Just think 11/2 more years!!! -Erin

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